



International Conference on  
**Innovative Approaches for  
Agricultural Knowledge  
Management: Global  
Extension Experiences**

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**November 9-12, 2011,  
New Delhi, India**

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*Organized by*



**International Society of Extension Education, India**

*In Collaboration with*



# PREAMBLE

The phenomenal growth in agricultural sciences, emergence of information and communication technologies and rediscovery of indigenous knowledge system, globalization of economy, changing structure of rural economy and emerging problems such as climate change have opened up new avenues and challenges in agricultural knowledge management. The complexity involved in generating, processing and sharing of agricultural knowledge demands a continuous search for new methods and approaches for communication and utilization of agricultural knowledge by various stakeholders for augmenting farm production and productivity.

Till recently, in spite of several decades of research and developmental activities, several countries do not have an efficient agricultural knowledge management system due to poor information delivery mechanisms, approaches and infrastructure. The conventional knowledge generation and transfer models are basically top-down and one way process. As a result, the knowledge generated from national and international universities and institutes lack appropriateness and reach limited target users.

Agriculture knowledge management involves different players such as farmers, extension personnel, researchers, inputs suppliers, etc. A number of participatory models of knowledge transfer including farmer-led-extension have been developed in knowledge generation, process and transfer. These models have strengthened interaction among researchers, farmers and other stakeholders which is crucial in the context of pluralistic extension which has taken a centre stage in several countries. Further, several innovative approaches including reforms in agricultural extension in various countries in the recent past have resulted in successful knowledge management including transfer of technologies at farm level. Hence, a system approach to knowledge generation and sharing has to be institutionalized wherein farmers become partners in an innovation system and not mere recipients of technologies.

Further, the conventional agricultural knowledge system is also undergoing changes through increased participation of private sector in agricultural research and extension activities. In several countries, an increased level of collaboration between government and private sector has occurred in farm technology generation and transfer resulting in creating avenues for increasing the efficiency of knowledge system. Therefore, there is a need to share the agricultural knowledge management experiences at global level to strengthen the agricultural research and extension systems.

# OBJECTIVES OF THE CONFERENCE

In the context of the above mentioned scenario, the primary objective of the Conference is to facilitate the deliberation and confluence of ideology and experiences in order to understand, develop and share innovative knowledge management strategies for agricultural development. The major themes and sub-themes of the Conference are given below:

## MAJOR THEMES AND SUB-THEMES

### 1. Agricultural Knowledge Generation, Refinement and Dissemination

- a. Critical analysis and appraisal of recent innovations and reforms in extension for knowledge sharing and dissemination.
- b. Experiences in knowledge generation and dissemination: agricultural extension models and approaches across various situations in different countries.
- c. Innovative agri-business approaches and farm entrepreneurial development.
- d. Analysis of indigenous knowledge system and mechanism for upscaling.
- e. Gender mainstreaming in agricultural knowledge generation and dissemination.

### 2. Capacity Development for Agricultural Knowledge Management

- a. Policy framework, support systems and updating course curriculum for professional excellence in extension discipline and extension systems.
- b. New approaches and tools for effective training of extension professionals as well as other stakeholders.
- c. Methods and training modules for enhancing management skills among extension professionals.

### 3. Use of ICT for Agricultural Knowledge Management

- a. Experiences including innovative models and strategies in using ICT for effective agricultural knowledge management.
- b. Development and application of knowledge management aids like portals, Decision Support System, Expert System, weather and market information advisory services.
- c. Use of webinars and webcasting for knowledge sharing and capacity strengthening.

#### **4. Networking for Agricultural Knowledge Management**

- a. Experiences concerning issues and strategies related to convergence of pluralistic extension agencies and strengthening linkages and co-ordination.
- b. Public-Private Partnership in technology generation and dissemination.
- c. Field experiences in collective action, development of social capital, formation of collectives (SHGs, FIGs, CIGs, Farmers' Organizations/Associations, etc.).

#### **5. Current Agrarian Issues and Agricultural Knowledge Management**

- a. Role of extension in conservation agriculture and climate change related adaptation and mitigation strategies.
- b. Role of extension in generation and dissemination of GM crops and other innovations in biotechnology.

### **VENUE AND DATE**

The International Conference will be held at National Agricultural Science Centre Complex, Pusa, New Delhi-1 10012, India during November 9-12, 2011.

### **PARTICIPANTS**

The Conference will be open to scientists, teachers, extension professionals, farmers, administrators, students and other stakeholders involved in agricultural and rural development from public and private organizations.

### **LANGUAGE**

The official language of the Conference will be English.

### **CALL FOR PAPERS**

The participants are encouraged to submit their papers relevant to one or more themes of the Conference. Research, theoretical, philosophical and application based (cases, experiences, etc.) contributions will be accepted.

### **FORMAT FOR PAPERS**

#### **Abstract**

Each participant can submit only one abstract. The abstract should be crisp, informative and conclusive, suitable for indexing. It should be in English and should not exceed 400 words. The abstract should clearly indicate the paper title, author(s), complete mailing address including telephone and fax numbers and e-mail address; the scope and objectives of the paper, methodology, summary of results and

conclusions. The Abstracts should be typed with single space in Times New Roman, font 12 points, preferably in MSWord on a single A4 page.

### **Full length paper**

Each full length paper has to be prepared in MSWord and may be limited to 12 pages of (1.5 spaced) A-4 size. The format of the paper will have the following components : Title, Author(s) details, Abstract, Introduction and Objectives of the paper, methods and data sources, research and discussion, summary and conclusion and implication including recommendations. After having been scrutinized and accepted, the papers will be printed as received, by offset process; therefore, the text of the paper in English must conform strictly to the following requirements and be free from errors:

- Top/bottom margin: 25mm (30mm on first page)
- Left/right margin: 25mm
- Typing area: 160 mm x 247 mm including folio, single space, single column
- Total pages: 6-8 pages including figures, tables, photographs, etc., if any
- Font type: Times New Roman
- Title: 14-point BOLD CAPITALS
- Author's name: 12-point Bold Upper-Lower(Do not prefix name with Mr. /Ms./Dr./Prof.).
- Affiliation (designation, organization and place): 10 point Italics
- Main headings: 12-point BOLD CAPITALS

### **MODE OF SUBMISSION**

The abstract and full length paper have to be sent as a soft copy as an e-mail attachment, and to be sent to the Organizing Secretary through the email: insee2011@gmail.com before the deadlines.

### **REGISTRATION**

All the participants are requested to register in advance by sending duly filled in registration forms through E-mail (insee2011@gmail.com) to the Organizing Secretary by January 31, 2011. The Registration fee has to be sent in the form of Demand Draft drawn in favour of "INSEE International Conference 2011". The foreign participants may remit the registration fee through wire transfer, the details of which can be obtained from Organizing Secretary. Once registered, there will be no refund of the registration fee.

## REGISTRATION FEE

Members of International Society of Extension Education	:	INR 2,500
Non-Members	:	INR 3,000
Students and retired professionals	:	INR 1,500
Foreign delegates	:	USD 300
For accompanying member	:	INR 1,000 or USD 200

## ACCOMMODATION AND TRAVEL

The accommodation for the participants of the Conference will be arranged at the International Guesthouse of National Agricultural Science Centre Complex (NASC) and the Guesthouses of Indian Agricultural Research Institute, Pusa, New Delhi. Payment for the accommodation has to be made by the participants. Arrangements for stay in Hotels will be made based upon specific request on payment basis. Participants are requested to confirm their travel plans by the stipulated date.

## IMPORTANT DATES

- Submission of Abstract October 31, 2010
- Submission of full length paper January 31, 2011
- Submission of Registration Form March 31, 2011
- Travel and Accommodation Requirements June 30, 2011

## ABOUT INSEE

The International Society of Extension Education started functioning since 2003, although it was established in 1994. The society has enrolled life members from USA, UK, Nigeria, Korea, the Netherlands, Pakistan, Bangladesh, Iran and India. The INSEE is periodically bringing out volumes of International Journal of Extension. The society organized the First International Seminar on Strategies for Improving Livelihood Security of Rural Poor, September 24-27, 2008 at Goa, India.

**Website :** [www.inseeworld.com](http://www.inseeworld.com)

## ABOUT NEW DELHI

The city of New Delhi is well connected by rail, road and air. Indira Gandhi International Airport which is 40 minutes drive from the venue of the Conference and the city is well connected to all the international and domestic airports of India. Arrangements will be made to receive the delegates on November 07 and 08, 2011 at New Delhi airport.

## MAILING ADDRESS

The abstracts, full papers and demand draft have to be sent to the Organizing Secretary through email: [insee2011@gmail.com](mailto:insee2011@gmail.com)

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**National Agricultural Science Centre Complex, Dev Prakash Shastri Marg,  
Pusa, New Delhi-110012, India**

**REGISTRATION FORM**

Name (in block letters):.....(First) .....(Middle).....(Last)

Passport Number (for international delegates):.....

Designation:.....

Affiliation (Organization):.....

Profession:.....

Address:.....

.....

.....

Phone No:..... Mobile:..... E-mail:.....

Authors and Title of Paper:.....

.....

.....

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Whether paper will be presented?    Yes                       No

Registration fee Rs..... DD No.:.....

Travel plan:.....

.....

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Date and time of arrival:.....

Date and time of departure:.....

Do you need accommodation?    Yes                       No

Place:.....

Date:.....

Participant's Signature

